Journalism Trust Initiative

Ein zertifiziertes Qualitätssicherungssystem für Journalismus

Die JTI bietet ein zertifiziertes Qualitätssicherungssystem.
Die neue Qualitäts-Journalismus-Förderung verlangt den Nachweis über Qualitätssicherung.

Informieren Sie sich am Freitag, den 9. Februar um 13.00 Uhr über die JTI.

Anmeldung: E-Mail an anmeldung@concordia.at oder via Google-Formular.
Die Zugangsdaten für Zoom erhalten Sie nach der Anmeldung.
Kontakt: Chloé Fiodiere, cfiodiere@rsf.org

To support Austrian newsrooms in their compliance to the new QJF-G, Concordia Press Club and Reporters without Borders are delighted to invite you to discover the Journalism Trust Initiative tool for a 1h session on Friday Feb 9th.

More on the Journalism Trust Initiative
The Journalism Trust Initiative (JTI), initiated by RSF, is a market mechanism based on an international standard following the ISO principle, bringing together +1100 media outlets in 85 countries (list) including France TV, CBC in Canada or Inside Story in Greece.

JTI can be a way to prove the compliance with the new requirements of the Austrian QJF-G. On the legislative level, JTI is mentioned in the EU Code of Conduct on Disinformation and the EMFA recently approved by the European Parliament as a one of the criteria that can be used to identify media that should be accorded specific protection against removal by platform moderators.

Media involved are favored at various levels, notably on algorithmic aspects, with Microsoft's inclusion of JTI data and Newsback to promote trustworthy news contents in flagship products.

3 steps for a media outlet to join JTI
    1. Start your assessment towards the international standard by creating your media account on www.jti-app.com (1min)
    2. Publish your results and showcase the quality of your work (over 130 criteria on transparency and editorial processes)
    3. Obtain for the Journalism Trust Initiative certification thanks to an independent audit

More on Qualitäts-Journalismus-Förderung (QJF-G)
Link